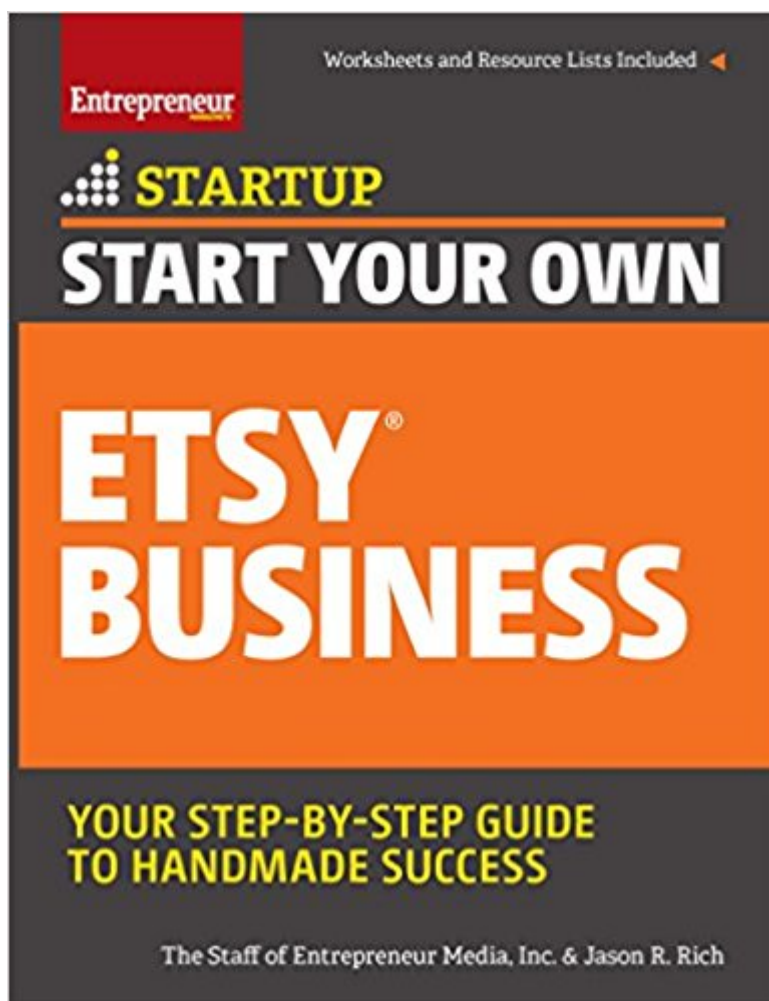


The book was found

Start Your Own Etsy Business: Handmade Goods, Crafts, Jewelry, And More (Startup Series)



Synopsis

CRAFT YOUR OWN SUCCESS Whether youâ™re a master crafter, a carpenter, a jewelry designer, or have become passionate about making the best home décor in town, now is the time to go from hobby to full-time business owner. And with million shoppers ready to discover your unique offerings it only makes sense to join the largest, most successful online community of creative entrepreneurs on Etsy®. Our experts have teamed up with successful shop owners to provide you with **Start Your Own Etsy® Business**, an easy-to-understand, comprehensive blueprint that takes you through setting up, branding, marketing, and managing your store. Youâ™ll learn how to:

- Create listings and marketing plans that attract the right customers
- Choose keywords and tags design to drive traffic to your shop
- Pick the right shipping and packaging methods to meet your inventory needs
- Define your brand with carefully crafted logos, product listings, and images
- Reach more shoppers with targeted social media and advertising campaigns
- Create storytelling product listings and professional looking product photos
- Decide when itâ™s time to turn your part-time hobby into a full-time business venture

Plus, gain worksheets, templates, resource lists and tips designed to go from passion to profits. If youâ™re ready to share your passion for your craft with millions around the world, this guide is for you.

Book Information

Series: Startup Series

Paperback: 180 pages

Publisher: Entrepreneur Press (August 29, 2017)

Language: English

ISBN-10: 1599186098

ISBN-13: 978-1599186092

Product Dimensions: 6.9 x 0.5 x 8.9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #324,212 in Books (See Top 100 in Books) #11 in Books > Arts &

Photography > Decorative Arts & Design > Jewelry Design #2409 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship #7896 in Books > Crafts, Hobbies & Home > Crafts & Hobbies

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